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ANNUAL REPORT
2015-2016



2015-2016 STATS AT A GLANCE

Total unique adults served	12,001
Total unique children served	11,017
TOTAL SERVED	23,018
Total adult visits	91,079
Total child visits	98,081
TOTAL VISITS	189,160

That's an average of

661

CLIENT VISITS PER DAY!

STATEMENT OF OPERATIONS

Year ended March 31, 2016 with comparative figures for 2015

	2016	2015
REVENUE		
Program Revenues	\$2,506,017	\$2,467,781
Interest and other income	\$280,134	\$186,161
	\$2,786,151	\$2,653,942
EXPENSES		
Program operations and administration	\$2,767,179	\$2,590,086
	\$2,767,179	\$2,590,086
EXCESS OF REVENUE OVER EXPENSES	\$18,972	\$63,856

CARING EVERY DAY,
BUILDING STRONGER FAMILIES

MESSAGE FROM THE CHAIR AND EXECUTIVE DIRECTOR

We are pleased to share this message with you officially as BridgeWay Family Centre. Although we approved our name change one year ago, the process to make it official took many months. Partners, clients, community members and staff agree with us that we have a name that represents our work in connecting, and supporting families as they prepare for a birth or raise their children.

We are now in the final stages of delivering on our 2013-2016 Strategic Plan and proud to say that we have achieved a completion rate of 93% on our deliverables in our directions. The work has begun on developing our next five year Strategic Plan and input has been gathered from agency stakeholders. This new plan will help guide and direct our work as we move forward in the early learning and family support sector.

Have you seen our new website? Launched in December of last year, our new website provided a much more attractive and user friendly interface. Clients can find all the information they need from a variety of devices, making it easier to access our services.

Our early learning programs have all undergone the process of

standardization and evaluation to ensure that they are meeting the needs of our clients. Our Healthy Start program also has a new evaluation process to ensure we meet client needs and funder reporting requirements. Client input and feedback is an important and valuable step in delivering programs and when 99% of clients tell us they would recommend our centres and programs to others, it tells us we are doing it right.

BridgeWay is pleased to be leading a collaboration of 8 not-for-profit organizations from various sectors in a project to build all of our fund development programs. Our first initiative was a board giving campaign and we are so pleased to have 100% of our Directors demonstrate their support of our work by sharing their time, talent and treasures.

As Board Chair and Executive Director we would like to thank our many partners and funders. Your support through funding, space and resources are what helps to make this agency successful. We are so proud of our staff who are so committed to the families that we serve every day. Together we are all making it possible to strengthen families in Peel.

Susan Marlow, Chair, Board of Directors
Lory Wolter, Executive Director



MEETING THE NEEDS OF FAMILIES

As a young, expectant mother, Merveth needed support. It is not easy being pregnant and just out of high school. So when she walked through the doors of the Teen Prenatal Supper Club at three months pregnant she knew she had found the right place to be. Connecting with other young mothers and mothers-to-be helped her build a great support system. At the club Merveth was able to learn about pregnancy, child birth and caring for a newborn.

She had access to a dietitian and learned how to prepare meals that were not only healthy for her but also for her unborn child. Access to the social worker, public health nurse and the supportive program staff helped to make the uncertain times less daunting by knowing that she could arrive with questions and leave with answers.

Merveth continued to attend the program even after the birth of her baby and it was in those early months that Merveth was encouraged to apply for The Shirley Gurowka Memorial Award. This charitable trust fund was established in 1999 in memory of Shirley

Gurowka, a community leader whose work and passion was for caring for the most vulnerable mothers and babies in our community. Recipients of the bursary must be returning to school or engaging in an activity that will help to better their life and that of their baby.

Merveth already knew about the financial struggles of raising a baby and saw the bursary as her opportunity to focus on school and her baby. Merveth was accepted into the Transitional Year Program at York University. This program provides youth that have previously experienced social and financial barriers to accessing formal education with the opportunity to transition to university. "I never thought I would go to university" Merveth recently told the staff and clients of the Teen Prenatal Supper Club when she returned to share her story. Not only did Merveth benefit from the program and the bursary but she also shares Shirley's passion for young mothers as she inspired others with her confidence and encouragement to return to school themselves. This fall



Merveth will continue her studies in the Bachelor of Science program at York University. She is building a strong future for herself and her 15 month old son.

IT'S OFFICIAL

At our last AGM, the membership approved an agency name change from Mississauga Parent-Child Resource Centres to BridgeWay Family Centre to better reflect our growth in services that we offer and the expanding area that we serve. Along with the name change, came a new logo and a fresh face to our website and printed materials. Deeply rooted in our foundational goals; building stronger families has seen us through all our changes over the years.



1986



1997



2015

OUR FUNDERS

BridgeWay Family Centre gratefully acknowledges the financial support from:

